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Delivering Value

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Did you know...?

96% of business owners in Wales
seriously think about

throwing their computer out of the window

at least once a week!!

Dear [Name]

OK, I admit, I made that up (I had to grab your attention somehow)...BUT if there was a real survey on I.T. based hissy-fits, 96% is the kind of number I'd expect!

Why? Because after 25 years in the I.T. world, I still haven't met the MD who doesn't fume at their PC as soon as the Gremlins take charge.

And let's be honest – I.T. Gremlins know exactly when to attack!

They know when you're chasing a deadline, or when you're under-staffed. Then they get inside your system and slow it to a crawl...and in today's market, no-one can afford that kind of distraction.

So - if you've cursed your PC this week, let me introduce myself...

or turn over
for a £185 freebie

My name's Arend Westdorp, and as you've probably guessed, I'm a local I.T. Consultant. But (I can't stress this enough) I'm not one of the usual blind-you-with-techie-stuff types. I specialise in strictly-no-jargon, fitting-the-business kind of support.

I've talked to clients and other business owners, and I'd guess you want the same thing: a system that lets you and your staff get on with running the business...so it doesn't slow down, it doesn't lose data, and it's not built from cookie-cutter software that's scarcely fit for purpose.

I know, this all sounds like an impossible dream!

But I promise you, it's not. In 2010, there's no excuse for I.T. impacting on productivity. So if your team is still making do with networks, equipment and applications that just don't fit the bill, I guarantee I can turn things around.

* But you won't believe me yet...so my first job is on the house!

OVER...

I.T. HEADACHES

Do any of these ~~problems~~ ring a bell?

"My network's erratic!"... "My system's too slow!"... "My website is crashing the server!"... "My security settings are failing!"... "Nothing has worked since we added new software!"... "We're not using the full power of our applications!"

Your efficiency could be compromised by any one of these gripes - or a few dozen others. The solution could lie in training, hardware, software, networks, databases... who knows?

I.T. is a murky world - and no-one makes it through the labyrinth without a qualified guide!

So, here's my first job for you. *(No charge, no obligation!)*

I'll give you a free consultation – normally £125 – to see what state your systems are in, understand the role of I.T. in your business and explore new ways of working that fit your business goals.

*** **It's free, as long as you call me by 14th May 2010** ***

BY THE WAY

I might not have worked in a business exactly like yours before...but since the mid 80s I've been tackling I.T. problems in all types of organisations, from the MOD to local SMEs...so there's not a single challenge I haven't seen before.

So – can we talk?

I know I can help you get the most from I.T. so your business runs at full pelt. But if you're still not sure, here's another shameless bribe for you!

If you call me this month, I'll also run a free health check on your machine – normally £60. In a couple of hours, we'll check for viruses, get rid of the deleted items clogging your memory banks and get it back to optimum speed.

(And don't worry: I'll make a copy first so you can always roll back...)

My final word: FLEXIBILITY

If you decide I'm a good fit for your business, you'll have (I think) the most flexible I.T. support package in South Wales!

- ✓ I only charge £30 an hour
- ✓ After the first hour, I bill in 15-minute strands *(so 61 minutes won't cost you 2 hours!)*
- ✓ There's no Gold-Silver-Bronze type of package...it's only what you need

It has to be worth a chat! Let's talk...and you'll never get cross with your PC again – promise!

Sincerely

Arend Westdorp

*Call 01633 663739
or mail: Arend@AHW-IT.co.uk*

Arend Westdorp

P.S. Remember, I'm offering a free consultation until 14th May...and if you call this month, I'll add a complete health-check for your PC.

*Total value £185
You pay £0*

